PSC

2018

CONFERENCE SPONSORSHIP
OPPORTUNITIES

TECHTRENDS
CONFERENCE

Presented by **PSC**

TECH TRENDS CONFERENCE
SEPTEMBER 2018

ABOUT TECH TRENDS CONFERENCE

The PSC Tech Trends Conference is a great opportunity to hear directly from senior government officials and engage on the top IT issues facing the federal government. At this unique half day conference, you'll be the first to hear the results of PSC's extensive survey of federal IT and cybersecurity leaders and gain valuable insights on how to help the government deliver more effective mission results through technology adoption.

PAST SPEAKERS

Chief Warrant Officer 5 James Ebeler, Army Chief Technology Officer (CTO) and Senior Technical Advisor

Margie Graves, Acting Federal Chief Information Officer, Office of Management and Budget

Joe Klimavicz, Deputy Assistant Attorney General, Chief Information Officer, Department of Justice

Richard McKinney, Chief Information Officer, U.S. Department of Transportation

Clif Triplett, Senior Cyber and Information Technology Advisor, Office of Personnel Management

Harry Weller, General Partner, New Enterprise Associates (NEA)

CONFERENCE-WIDE SPONSORSHIPS

PREMIER	$6,000	LIMIT 2
• Two complimentary conference registrations	• Verbal recognition at the conference	
• Tabletop display	• Logo and link to your website on the conference webpage	
• Logo on standing conference banner	• Mention on social media	
• Recognition on the sponsorship page in the conference program		

CONTRIBUTOR	$4,000	LIMIT 4
• One complimentary conference registrations	• Logo and link to your website on the conference webpage	
• Tabletop display	• Verbal recognition at conference	
• Mention on social media	• Recognition on the sponsor list in the conference program	

EXHIBITOR	$2,500	LIMIT 3
• Table top display outside ballroom	• Listing on conference website	
• Listing in conference program and post conference intelligence report		

THOUGHT LEADERSHIP	$400-$2,000	LIMIT 5
• 1-5 pages + a cover page (Submissions must be approved by PSC)	• Distributed to all attendees at conference	
• Posted on webpage & digitally distributed to members	• Featured in TechTrends confirmation email	
• Recognition on sponsor list in conference program		

Thought Leadership Compendium Sponsorship Pricing:

a) 5 pages - $2,000   b) 4 pages - $1,600   c) 3 pages - $1,200   d) 2 pages - $800   e) 1 page - $400

KEYNOTE SPONSORSHIPS

KEYNOTE ADDRESS	$3,500	LIMIT 4
• One complimentary conference registration	• Listing on conference webpage	
• A senior representative from your company to introduce conference keynote	• Recognition on the sponsor list in conference program	
• Verbal recognition at the conference	• Mention on social media	
• Logo and link to your website on the conference page		

FOOD & BEVERAGE

COFFEE & BREAK SERVICE	$1,600	LIMIT 2
• Logo on printed napkins & coffee cups	• Listing on conference webpage	
• Mention on social media	• Recognition on the sponsor list in conference program and intelligence report	

BOTTLED WATER	$1,300	LIMIT 2
• Logo printed on bottled water provided to all conference attendees	• Recognition on the sponsor list in conference program	
• Listing on conference webpage	• Mention on social media	

For more information contact:
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